

Presidential Poster

GUIDELINES

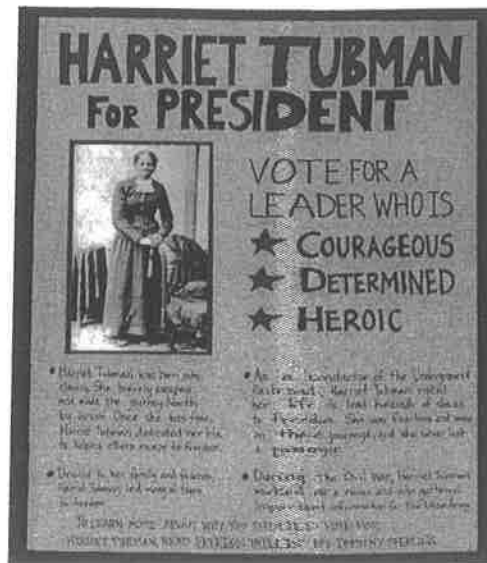
Objective: Students read a biography or memoir and nominate that individual for president. They then create a campaign poster that describes the candidate's qualities and background.

(NOTE: If the subject of the biography was actually president at one time, students can still complete this project.)

Posters should include the following:

- ⊗ the traits and qualities that make this person a good leader
- ⊗ information about the person's background (such as family, education, hometown, and so on)
- ⊗ leadership experience (such as jobs or other accomplishments)
- ⊗ a drawing or photograph of the person

You might show students examples of real campaign posters. Have students describe the design and writing style of the posters. Ask them what information is included and what might be added.



Biography/Memoir

Presidential Poster

Imagine that the subject of your book has decided to run for president and has asked you to create a campaign poster. Look back through the book and think about whether or not the subject of the biography or memoir would make a good candidate for president. What qualities and characteristics would make this person a good leader? What leadership experience has this person had?

DUE DATES
Book approved _____
Book finished _____
Project finished _____

MATERIALS

posterboard or large sheet of construction paper, markers or crayons, glue, scissors, colored construction paper, pictures of the person for reference

DIRECTIONS

- Find a biography or memoir that interests you and is at an appropriate reading level for you. Have your book approved by your teacher.

Book Title: _____

Author: _____

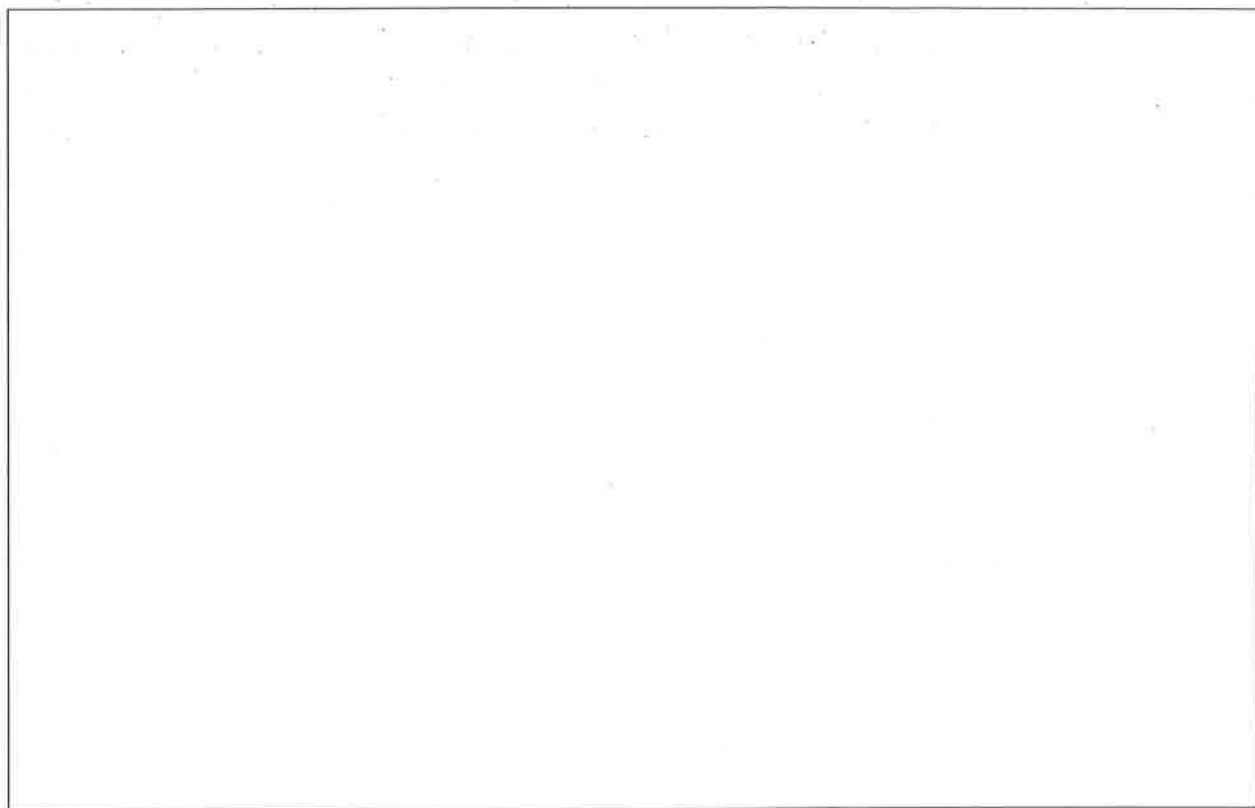
- Look through the book and take notes about the subject of your book. List some adjectives that describe the person. Beside each adjective, write something the person did or said that shows that characteristic or quality.

- Think about what experience the person has had that would prepare him or her for the role of president. List the experiences along with any reasons this would be good preparation for a president.

4 Think about what information you will include on the campaign poster. Write a rough draft in a style that is upbeat and persuasive. Include the following information:

- ⊗ person's name in large letters (for example, "Harriet Tubman for President")
- ⊗ hometown
- ⊗ family
- ⊗ education
- ⊗ work experience
- ⊗ personal characteristics
- ⊗ what this person might accomplish as president
- ⊗ a photo or drawing of the person

5 Sketch the design of the poster. Decide how you will fit all the information and what size it should be. Think about how you can make the poster colorful and attractive.



6 Now you're ready to make your poster. In pencil, transfer the information from your rough draft to posterboard or a large sheet of construction paper. Color your poster and then draw a picture of the person (or attach a photo).

Name: _____ Grade: _____ Quarter: _____

Character Presidential Poster

Book Title: _____

	Student Check	Possible Points	Points Earned
Was your book approved by the due date?		5	
Did you hand in this rubric with your project?		5	
Did you hand in your project on time?		10	
Was your poster neat, colorful, and attractive?		15	
Did you include thoughtful and convincing information? (Sections 2 and 3 in the packet)		30	
Was the information complete? (Section 4 in the packet)		25	
Are the spelling, punctuation, and grammar correct?		10	
Total Points		100	

Comments: