

Travel Brochure

GUIDELINES

Objective: Students choose an interesting setting from their book and create a travel brochure that advertises this place.

Show students several travel brochures and discuss the kinds of information presented in each. If possible, show brochures for large cities and small towns. Ask students to describe the writing style. How are the brochures designed to attract tourists? Challenge students to think of additional information that these brochures could have included to appeal to visitors.

Students first describe the setting of the book. If there is more than one setting, have them choose the most interesting one. Students brainstorm the attractions in this place, thinking about what the characters do there for fun.

If students are stuck, help them think of ways to creatively advertise a place that might not offer as much to do. Is it a place to relax and enjoy the peace and quiet? Explain that students can use events from the book in their brochures—for example, tourists could visit the famous white picket fence in *The Adventures of Tom Sawyer*.

Show students how to fold a sheet of paper into thirds to create their brochure. Before they begin their final draft, have them plan what they will write and draw. Encourage students to be creative as they think of ways to advertise this setting. The less tourist attractions a place offers, the more creative students can be in finding a way to advertise it.

Make a travel display with the brochures, and invite students to read their classmates' work. If you would like students to present their brochures, have them plan a short two-minute commercial for their setting.



Science Fiction/Fantasy

Travel Brochure

Do you think tourists would enjoy visiting the setting of the book you read? What attractions would they find in this place? What could they do for entertainment? What could they see and learn about? Imagine that you work for a travel agency and you have been asked to design a brochure to advertise this place. (If your book has more than one setting, choose the most unusual and interesting one.)

DUE DATES

Book approved

Book finished

Project finished

MATERIALS

markers or colored pencils, 8½- by 11-inch plain white paper (or larger)

DIRECTIONS

- 1 Find a science fiction or fantasy book that interests you and is at an appropriate reading level for you. Have your book approved by your teacher.

Book Title: _____

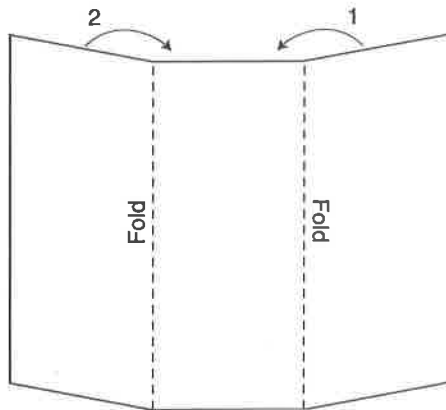
Author: _____

- 2 Describe the setting (time and place) of the book. If the book is set in more than one place, describe the most interesting or unusual one.

- 3 What activities do the characters do here for fun? What places are there to visit? What is there to learn about?

4 Does this seem like an interesting place to visit? Why or why not?

5 Hold a sheet of paper horizontally and fold the paper in thirds to form a brochure. First, fold the third on the right. Then fold the third on the left.



6 On the front flap of the brochure, write the name of the place. If it does not have a specific name in the book, make up a name that sounds interesting. Illustrate the front flap with one or two of the main attractions of this place. You might add a sentence or two to entice travelers to read your brochure. Write the title and author somewhere on the front of the brochure.

7 Plan the inside of the brochure before you begin writing or drawing. Include as many attractions as you can. Write reasons that travelers would want to visit each attraction. If there is not a lot to see or do in this setting, be creative and think about how you could make this place sound appealing to tourists.

8 On the back panel, write a few paragraphs to provide any additional information that might persuade travelers to visit. Also explain interesting events from the book that took place in this setting. At the bottom, write "For additional information on (name of place), contact (your name)."

Name: _____ Grade: _____ Quarter: _____

Travel Brochure

Book Title: _____

	Student Check	Possible Points	Points Earned
Was your book approved by the due date?		5	
Did you hand in this rubric with your project?		5	
Did you hand in your project on time?		10	
Did you complete steps 2-4 on the direction sheet? (Describe setting, what are activities and places to visit, does this seem like an interesting place...)		10	
Did you complete each part of your brochure? (Steps 5-8 in the packet)		25	
Is your brochure neat, colorful, and attractive?		10	
Did you include thoughtful and convincing information?		25	
Are the spelling, punctuation, and grammar correct?		10	
Total Points		100	

Comments: